



Canadian **Federation** for the
Humanities and Social Sciences

Fédération canadienne
des sciences humaines

Report On The Federation's Plan

**HUMANITIES, SOCIETIES, CULTURES
RESEARCH AND EDUCATION
IN THE 21ST CENTURY
A 3-Year Plan For
The Canadian Federation For The Humanities
And Social Sciences
March 2002**

Prepared by Jody Ciufu, Executive Director
Canadian Federation for the Humanities and Social Sciences
November, 2007

The Federation's Three-Year Goals and Actions

2.1 Strategic Goals and Priorities

The Federation's principal purposes in the next three years will be to work to strengthen research and university education in the social sciences, humanities and fine arts and to gain recognition, within government and the public at large, of the contributions this research and education makes to quality of life in Canada, and to be fully inclusive of the diversity of scholars in Canada. These should be seen as the primary goals and priorities. The particular goals include:

2.1.1 Renewal of the infrastructure for scholarly community in the humanities, social sciences, and fine arts: sustaining the work as a Federation of Associations, a community of scholars, the Congress, the ASPP.

The Federation will assist **the Associations** to strengthen their work, by examining with them alternative models of partnership and management, by considering with them ways in which new scholars will reinvent the current arrangements, and by working to increase memberships. The Federation will re-establish **the Congress** as Canada's leading scholarly event for both new and established Humanities and Social Science scholars seeking a venue for scholarly dialogue and professional development. The Federation will enlarge the capacity of **the ASPP** to support the work of younger scholars and to bring more of the work of Canadian scholars to the attention of the international scholarly community.

Actions:

1. Associations:

The Federation Task Force on the Associations will work with member associations to develop and strengthen services and communications with the wider membership. The Federation will seek seed funding from SSHRC to support the development of models of scholarly association in Canada, based in part on existent collaborative efforts among associations.

- *Applied for and received \$60,000 SSHRC grant to produce:*
 - *"Renewing Scholarly Associations: Knowledge Networks for the Next Generation", distributed to all scholarly association executive members, presidents of member institutions, members of the American Council of Learned Societies, etc.*
 - *"Best Practices Manual: A Guide for Scholarly Associations"*

ii Develop cooperative means of increasing membership in associations, particularly by targeting new members of the academy.

- *Placed membership recruitment ads in "The Peer Review," a print and web publication for graduate students*
- *See Section I. iii immediately following*

iii Develop a common marketing approach for membership in scholarly associations, and develop a statement on the benefits of membership.

- *Developed a membership strategy including:*
 - *generic ads for membership in all scholarly associations*
 - *placed in Congress Registration and Delegates Guides, Le Devoir, Congrès Cahier, various local congress supplements*
 - *web site portal for membership in scholarly associations featuring:*
 - *a searchable database of associations by subject area*

- *individualized introductory page for each member association showing the mandate, benefits of membership, publications, awards and contact information*
- *common overview page about scholarly associations and the benefits of membership*

iv Develop a series of best-practice guidelines for key organizational and service areas for associations.

- *As under 1.i. prepared the "Best Practices Manual: A Guide for Scholarly Associations" with the SSHRC Associations project grant*
- *Prepared a series of "service notes" on best practices for associations, including directors' liability, etc*

2. The Congress (Attracting Younger Scholars):

Attract younger scholars to Congress and encourage them to see it as a valuable venue for discussion of emerging research trends.

i. Explore the impact of developing a differentiated conference pricing for first time scholars.

- *Preferential pricing continues to be provided for students, the unwaged, and post-docs.*

ii. Develop a more defined database for target marketing of specialized Congress promotional materials to younger scholars.

- *Development is underway of a new database which will have the capacity to identify specified segments of our community. Estimated completion date is late 2007.*
- *The increasing use of the web for program news, registration and searchable programs responds to younger scholars.*

iii. Establish a Career Corner whereby Universities and Colleges seeking to hire new professors would see the Congress as a key recruiting environment.

- *Established the first **Career Corner** at 2003 Congress with participation by University of Windsor. All Career Corner programming is open to all delegates, but geared toward graduate students and junior faculty. Introduced **Graduate Student BBQs** in 2003, initially in partnership with SSHRC and in 2007 with AUCC*
- *2004 Career Corner Activities*
 - *The Canadian Association of University Teachers staged a Graduate Students' BBQ and career development workshop, "Negotiating Starting Salaries"*
 - *The Canadian Women's Studies Association presented its career-development-oriented sessions open to the broader Congress, including workshops on Tenure and Promotion, Getting Hired, and Balancing Career and Life*
 - *ASPP hosted a session entitled Getting Published: What to Do, What to Expect*
- *2005 Career Corner Activities*
 - *University of Windsor and the University of Western Ontario organized a career booth at the Book Fair featuring career development resources, and offered two panel sessions: Mentoring and Academic Supervision and Career Planning*
 - *The ASPP hosted three sessions:*
 - *The Marketing of the Scholarly Book*
 - *Getting a Scholarly Work Published*

- *The Federation's Women's and Equity Issues portfolio presented a Roundtable on Mentoring in Post-Secondary Education*
- *2006 Career Corner Activities*
 - *The ASPP hosted two sessions:*
 - *The Marketing of the Scholarly Book*
 - *Publishing your Scholarly Book*
- *In 2007, formally partnered with University Affairs of AUCC to rejuvenate the Career Corner; more than 250 graduate students and junior faculty took part in the programming. Features included:*
 - *Highly-visible booth placement*
 - *Supplemental web support*
 - *Nine workshops and panel discussions on topics such as "Preparing for your Academic Career," publishing scholarly books, non-academic careers, tenure and building your teaching career*

iv Work with participating associations to develop program initiatives of particular interest to new scholars.

- *Established the **Nathalie Des Rosiers Audacity of Imagination Award** for graduate students in 2004 in collaboration with the Law Commission of Canada. Targeted at new scholars, the competition was also designed to foster multidisciplinary approaches to social issues, with a different one featured for each year of the competition. Submissions are normally received from a broad range of disciplines, e.g. Canadian Studies, Experimental Social Psychology, Criminology, English, Applied Linguistics, Media Studies, Sociology, History, Public Policy and Public Administration, Law, Political Science, Sociology & Immigration and Refugee Studies, Public Health Sciences, Religious Studies, Social Work, Geography, Resource and Environmental Management, Philosophy, Art, Design, and Architecture, Adult Education and Community Development, Education, Women's Studies, Business Administration (Management) and Psychology.*
 - *2007 – suspended pending a search for a new sponsor due to the closure of the Law Commission of Canada*
 - *2006 – from 30 submissions, the winners were:*
 - *Matthew Herder, PhD Candidate, History, Dalhousie*
 - *Megan Bradley, PhD Candidate, Law, Oxford University*
 - *Aude-Claire Fourot, PhD Candidate, Political Science, U de Montréal*
 - *Ramshee Singh, PhD Candidate, Philosophy, U of Toronto*
 - *Karen MacFarlane, PhD Candidate, Criminology, York University*
 - *Patrick Turmel, PhD Candidate, Criminology, U of Toronto*
 - *Vanessa Iafolla, PhD Candidate, International Relations, U of Toronto*
 - *2005 – from 64 submissions, the winners were:*
 - *Christie Barron, PhD Candidate, Criminology, Simon Fraser U*
 - *Augustine Park, PhD Candidate, Faculty of Sociology, York U*
 - *Mark Schaan, PhD Candidate, Social Policy, Oxford University*
 - *Meredith Celene Schwartz, PhD Candidate, Philosophy, Dalhousie*
 - *Dayna Nadine Scott, PhD Candidate, Law, Osgoode School of Law.*
 - *2004 – from 63 submissions, the winners were:*
 - *Fiona Kelly, Ph.D. Candidate, Faculty of Law, UBC*

- *Kirsty Robertson, Ph.D. Candidate, Department of Art, Queen's*
 - *Michael Mopas, Ph.D. Candidate, Centre of Criminology, U of Toronto*
 - *Lilith Finkler, Ph.D. Candidate, Interdisciplinary Studies, Dalhousie*
 - *Signa Daum Shanks, SJD Candidate, Faculty of Law, U of Toronto*
 - *Carmela Murdocca, Ph.D. Candidate, Sociology and Equity Studies in Education, Ontario Institute for Studies in Education*
- *Established the CIDA-CFHSS Graduate Students' Competition with the Canadian International Development Agency in 2005 as a multidisciplinary competition for Canadian and international students. Submissions have been received from over 18 countries.*
 - *2007 – from 47 submissions, the winners were:*
 - *Sylvia Bawa, Social Justice and Equity Studies, Brock University*
 - *Karina Benessaiah, Geography, McGill University*
 - *Zahra Bhanji, Education Administration, Simon Fraser University*
 - *Megan Bradley, International Relations, Oxford University*
 - *Mélanie Robertson, Géographie politique, Université de Montréal*
 - *Cherif Sadia, Université de Bouaké à Abidjan (Côte D'Ivoire)*
 - *Stéphanie Vieille, Political Science, Simon Fraser University*
 - *2006 – from 30 submissions, the winners were:*
 - *Ronald Buye (Makerere University, Kampala, Uganda)*
 - *Gail Webber (University of Ottawa)*
 - *Arne Rueckert (Carleton University)*
 - *Daniel Sahleyesus (University of Western Ontario)*
 - *Susan Spronk (York University)*
 - *Bjoern Surborg (University of British Columbia)*
 - *Kelly Whitmer (University of British Columbia)*
 - *2005 – from 74 submissions, the winners were:*
 - *Janice Nathanson, Communication and Culture, York/Ryerson*
 - *Danielle Labbé, Community and Regional Planning, UBC*
 - *Pablo Bose, Environmental Studies, York U*
 - *Leela Ramachandran, Environmental Studies, Waterloo*
 - *Valéry Ridde, Médecine sociale et préventive, Université Laval*
 - *Quinn Slobodian, History, New York University*
 - *Martin Jones, Law, Osgoode Hall Law School, York University*

3. The Congress (Established Scholars):

Undertake a concerted effort to develop a conference program and offerings that will attract established scholars back to the Congress as their event of choice.

- i. Establish programs -- colloquia, keynote speakers, etc. -- that are of particular interest to leading scholars.
 - *Established the International Keynote Speakers fund is providing funding directly to associations to help defray the cost of bringing international speakers to Congress. A total of \$8,000 in funding is made available each year.*
 - *Supported high-profile panels in conjunction with the Research in Society lectures. Panels may be developed independently, or in collaboration with participating associations. Examples include a panel discussing Michael Ignatieff's comprehensive scholarly work (in the presence of the author), organized by the*

*Canadian Philosophical Association following his 2005 lecture; and an equally distinguished interdisciplinary panel following David Suzuki's lecture in 2006, organized by the Federation in collaboration with the Environmental Studies Association of Canada (to be published in the fall 2007 issue of the journal *Environments*).*

- *Established strong collaborative relationships with publishers, allowing the Federation to feature high-profile authors and guest speakers at minimal expense. For example, an agreement with Beacon Press allowed for the Breakfast on Campus participation of Rashid Khalidi, Edward Said Professor of Arabic Studies at Columbia University in 2005; ongoing collaborations with Random House, McClelland & Stewart Canada and House of Anansi Press have facilitated the invitation of respected writers such as M.G. Vassanji, Camilla Gibb, Ronald Wright, Noah Richler and many others.*
 - *Established a Canada Research Chairs' Breakfast on Campus. With the support of the Canada Research Chairs program, chairholders have been invited to moderate conversations with leading authors, artists and intellectuals.*
- ii. Work with associations to seek ways of promoting more keynote sessions and speakers within their programs.
- *An expanded and enhanced Congress website facilitates the integration and presentation of key association events both to Congress participants and the interested public at large.*
 - *Formalized means of contact with the associations' program chairs as well as informal, long-term relationships with association representatives that allow Congress staff to tap into the wealth of the associations' programs and, with their permission, publicize events vis-à-vis the media as well as in guides.*
- iii. Invite the participation of think-tanks in the development of highly-focused research, policy, and community sessions.
- *Congress has welcomed numerous think-tanks and other organizations by way of organized programs in conjunction with associations; as independently-scheduled symposia; or through their participation as exhibitors in the Book Fair. To name a few:*
 - *ResearchIMPACT (2007)*
 - *The Canadian Research Knowledge Network (2007)*
 - *The Royal Society of Canada (2003, 2006, 2007)*
 - *UNESCO (2003)*
 - *The Pearson Institute (2003)*

4. The Congress (Addressing Professional Affairs):

Develop a program of activities that allows the discussion of issues of professional concern each year at the Congress. See Strategic Goal # 5.

- *In the last few years, the Federation's Equity Issues Steering Committee has organized important panel discussions and highly-publicized, well-attended sessions on a variety of issues of professional concern.*
- *The Federation's collaborative program with CIDA produced workshops on Making the Policy-Research Connection at the 2006 and 2007 Congresses.*
- *The role of the intellectual in society was debated at the 2005 Congress, with the participation of then-President of SSHRC Marc Renaud; UofM President Eموke*

Szathmary; Montreal writer and former director of the Canada Council for the Arts Naim Kattan; and the Federation's own president at the time, Doug Owram.

5. The Congress (Bridging the disciplines):

Encourage greater inter-, multi- and trans-disciplinary development at the Congress.

i. Make available all program information to all delegates.

- *Central online searchable program*
 - *In 2002, developed a central online searchable program available to all visitors to the site, not only registered delegates, to encourage interest and participation among associations/disciplines. While beneficial in principle, the first and second iterations of the online searchable program were unsuccessful due to:*
 - *Lack of association uptake—no associations chose to post its information on-line in the database format;*
 - *Expense due to the cost of hiring students to input up to 70 programs;*
 - *Late finalization of programs in late April and May, resulting in a difficult time crunch for the Federation to input data, and therefore in posting too late to be helpful for most scholars in making decisions about participation in other programs; and*
 - *Limitations of the system chosen, resulting in unsatisfactory search capabilities and user interface.*
 - *In 2007, the Federation worked with the Public Knowledge Project to offer Open Conference Systems, an open-source software, to associations to facilitate the formatting and standardization of association programs. Increasing usage of the Open Conference Systems in the coming years should allow the development of an improved searchable program.*
- *Web site: the Congress web site posts links to all associations' calls for papers and programs as they become available, in addition to providing contact information for the Program Chairs and Logistics Coordinators.*
- *Delegates' Guide: Sessions open to all delegates as submitted by the associations themselves are included in the delegates' guide.*
- *On-site information: The Federation offers society tables for association to staff and use to distribute information to other delegates if they wish, although most do not choose to take advantage of this option.*

ii Encourage appropriate clustering of associations and develop better incentives for collaboration across disciplines.

- *The Congress Secretariat allocates meeting dates for associations based on their stated preferences one year before Congress and accommodates requests for change to the greatest extent possible.*
- *Incentives for collaboration come in the form of financial support for interdisciplinary sessions—for example:*
 - *CFHSS-CIDA Collaborative Program – in 2007, six sessions were funded for the Canadian Association for the Study of International Development and the Canadian Women's Studies Association;*
 - *CFHSS-HRDSC Collaborative Program – new in 2007, four interdisciplinary and international panels were funded for the CSSE on learning and post-secondary education;*

- *IDRC – in 2007, an interdisciplinary panel was funded on resource co-management; and*
 - *The Federation's Aid to Interdisciplinary Sessions funding supported 23 associations' joint sessions:*
 - *2007 – \$10,850 distributed among 23 associations*
 - *2006 – \$12,350 distributed among 29 associations*
 - *2005 – \$14,700 distributed among 31 associations*
 - *2004 – \$13,750 distributed among 30 associations*
 - *2003 – \$11,750 distributed among 28 associations*
 - *2002 – \$16,200 distributed among 37 associations*
 - *Incentives for collaboration also take the form of organized theme days; for example, in 2007, the University of Saskatchewan designated three theme days, "Women's Day", "Social Economy Day" and "Aboriginal Day", the last drawing papers, keynotes and sessions from over 70 different associations, culminating in a two-day Native and Indigenous Studies Symposium organized by the Canadian Indigenous and Native Studies Association.*
- iii. Redevelop the Colloquia to feature emerging inter-disciplinary research issues.
- *Following a few years of limited participation and buy-in from associations and generally ill-attended colloquia co-sponsored by the Federation, these programs were suspended and energies re-directed to areas of greater importance to the associations, such as increased funding to attract the best graduate students and to allow for the invitation of international participants and keynote speakers.*
- iv Encourage research groups in trans- and multi-disciplinary areas to hold their meetings at Congress
- *The Federation has attracted the following new and multidisciplinary groups to Congress:*
 - *Canadian Association of Francophone 19th Century Studies – 2003 - 2007*
 - *Canadian Disability Studies Association – 2004 – 2007*
 - *Bibliographical Society – 2006*
 - *Canadian Science and Technology Historical Association – 2006*
 - *Canadian Association for Studies in Book Culture – 2006 – 2007*
 - *Canadian Association of Food Studies – 2006 – 2007*

6. ASPP (Profile of Publishing):

Raising the profile of scholarly publishing in Canada

i. Re-develop the Scholarly Book Prizes so that they better highlight the best of scholarly publishing in Canada

- *Promotional materials*
 - *Since 1999, have produced bookmarks commemorating prize winners; over 100,000 have been distributed through Congress kits, Board kits, presentations, etc.*
 - *in 2006, produced a downloadable desktop wallpaper for the year's winners*
- *Publicity for the winners and the short-list*
 - *advertisement of winning books in Congress supplements (2004 to present)*
 - *annual news releases and web posting of winners*

- *since 2002, publicity has been broadened to include short-listed candidates with targeted news releases and web site postings resulting in increased pick-up by university electronic and print publications and on publishers' web sites*
- *letters of notification sent to winners and short-listers' chairs, deans, VPs Academic, etc., raising the awareness level of the prizes within institutions*
- *Publishing of the winners in University Affairs, Livres D'Ici, The Peer Review, The Vancouver Sun, The Star-Phoenix*
- *Increased prestige of book prize ceremony*
 - *2006 – 2007 – held ceremony on Parliament Hill and implemented a gala dinner, open to all General Assembly members and other interested people, to heighten the sense of achievement associated with the award*
 - *2005 – partnered with Library and Archives Canada, which hosted the reception and ceremony at their state-of-the-art facilities in Gatineau*

ii Work collaboratively with academic presses in the marketing of Canadian scholarly books.

- *Meetings with ACUP and scholarly presses*
 - *ASPP staff attend the AGM of the Association of Canadian University Publishers (ACUP) each year, a tradition since 1974*
 - *Formal and informal meetings take place at every Congress*
- *Congress sessions held on the publishing of the scholarly book, involving staff from scholarly presses (this has expanded since 2006). See Section 2.ii. Congress for a complete listing.*
- *In 2007, ASPP started to link the listing of its prize-winning books to the publishers' web sites to facilitate purchasing.*
- *In 2007, began a pilot project to digitize past book-prize winners and place them in open access, a move that will increase the profile, usage and possibly sales of the works. See Section 8 E-Publishing for details.*

iii Market the Book Fair more aggressively to the wider community in the local area.

- *Book Fair participation from members of the wider community can be correlated to the increasing number of Community Participant passes demanded at each Congress; the increasing number of booths is limited only by the physical capacity of the venue; every year has been completely sold out.*
 - *2002 – University of Toronto – 76.5 booths; Community participants 86*
 - *2003 – Dalhousie University – 77.5 booths; Community participants 69*
 - *2004 – University of Manitoba – 77 booths; Community participants 127*
 - *2005 – University of Western Ontario – 79 booths; Community participants 342*
 - *2006 – York University – 84 booths; Community participants 361*
 - *2007 – University of Saskatchewan – 85 booths; Community participants 371*
 - *2008 – University of British Columbia – 85-95 booths (projected)*
- *For the benefit of our own delegates, as well as the wider community, the Book Fair has aggressively marketed itself to francophone publishers, including yearly meetings with publishers at the Salon du Livre in Montréal and with l'Association nationale des éditeurs de livres (ANEL).*
 - *Succeeded in attracting ANEL to York in 2006 (and there is strong interest for 2008) and Québec Loisirs in 2007*

7. ASPP (Peer Review Process):

Making the peer review process more time-sensitive

i. Explore with the publishers means to shorten the time for manuscript review.

- *The time for manuscript review has dropped from an average of 9 months in 2002 to 2 – 3 months in 2007 because of the 2002 Memorandum of Understanding (MoU) between the Federation and ACUP that allows certain publishers to provide ASPP with reports prepared by publisher-found and ASPP-approved reviewers. As of 2006, member presses of ANEL are also part of this MoU*
- *Increased usage of the MoU provisions have contributed to greater efficiency in the program:*
 - *2002-2003: 73 of 320 applications fell under this provision (23%)*
 - *2003-2004: 197 of 288 applications (68%)*
 - *2004-2005: 235 of 304 applications (77%)*
 - *2005-2006: 202 of 259 applications (78%)*
 - *2006-2007: 238 of 292 applications (82%)*
- *Monthly updates began in 2005 for publishers on the status of every file they have with the Program*
- *The MoU was reviewed by the Management Board in 2005 and no changes were needed. It will be reviewed again in 2008.*

ii Seek mechanisms to reward peers who review the manuscripts (i.e. vouchers from Canadian publishers)

- *Reviewers engaged by publishers under the MoU receive honoraria from the publishers*
- *Reviewers reporting directly for ASPP receive letters of thanks with copies to designated faculty at their institutions*

8. ASPP (E-Publishing):

Exploring and working with publishers to develop e-publishing possibilities for academic scholarship

i. Seek additional funds (i.e. Industry Canada) to sustain this development.

- *Not yet pursued—now that early implementation with publishers is underway (see below), funding can be pursued*

ii Review activity and practices already in existence.

- *Posting of winners electronically in open access*
 - *In 2006, Management Board agreed to seek publishers' permission to post past Scholarly Book Prize winners online as a pilot project*
 - *2007, four books are online, permission has been secured for eight more*
- *Tracking mechanisms will be established to gauge usage of the pilot titles*

iii Poll the research community about the desirability for research in this format.

- *An informal electronic survey conducted in 2005 of members of the ASPP Publications Committee confirmed conventional book as the yardstick for tenure and promotion.*

2.1.2 Meeting the needs of new scholars entering the disciplines (as well as those following a non-standard career path), including in Federation programs (Congress, ASPP).

The Federation will study the needs of new scholars, graduate students, part-time and sessional lecturers and make recommendations on how best the Associations, the Federation, the Research

Council, and the Universities can assist in the development of their research and teaching careers. The Federation will also address the issue of these scholars vis the Congress and the ASPP, to ensure that these programs meet their needs.

Actions:

The Federation Task Force on New Scholars will examine the needs of new scholars in the establishment of their research and teaching careers.

i. Consider research support, support for teaching, and what measures will provide the most helpful scholarly community for new professors in the disciplines.

- *In 2004, The Federation published the work of the Task Force on New Scholars, the manual "The Academy as Community: A Manual of Best Practices for Meeting the Needs of New Scholars." It presents information on teaching load levels, mentoring, spousal hiring, research start-up funds, sessional versus tenure-track positions, interviews, employment offers and other essentials. Universities have ordered approximately 1,000 copies for distribution among their graduate students and new hires. It continues to be downloaded free of charge from the www.fedcan.ca site.*

ii Make recommendations to the Federation, the associations, SSHRC, and the universities.

- *"The Academy as Community: A Manual of Best Practices for Meeting the Needs of New Scholars" makes recommendations to graduate students, new scholars and university administrators and was presented to SSHRC in 2004. The Task Force did not make specific recommendations to SSHRC, the Federation or to scholarly associations.*

The Federation will monitor the impact of new hires over the next decade: how the academic structures of universities change, how disciplines and their departmental frameworks respond to and are accommodated by the new hiring. The impact that these new scholars will have on the intellectual climate of the university system will be immense, and the Federation will assess this impact and celebrate their achievements.

i. Promote the contributions of these new faculty members and their scholarship to the education and mentoring of the next generation of entrepreneurs, teachers, social workers and policy makers. The Federation will also review its own programs – Congress and the ASPP in particular – to ensure that the needs and interests of new scholars are being met.

- *See Section 2.1.2, Congress (Attracting Younger Scholars) for details.*
- *The ASPP has always supported new scholars, largely through its support of revised theses, the majority of which are produced by scholars entering the academy. Since 2004, revised theses have comprised upwards of one-third of all applications made to the Program.*
- *In 2006, the Federation succeeded in increasing the ASPP funding available from SSHRC for an additional 40 monographs, a 35 percent increase over the 140 titles previously supported each year, and earmarked the extra funds for first-time authors to formalize a process that was already occurring.*
 - *As of 1 April 2006, applicants have been asked to indicate whether they have previously published a book-length scholarly work; those who indicate they have not are identified as first-time authors.*

- *75 applicants identifying themselves as first-time authors have applied since 1 April 2006; of those, 35 had works supported this year.*

2.1.3 Strengthening research and teaching in the humanities and social sciences by achieving a doubling of the budget of the Social Sciences and Humanities Research Council and an adequate program for PhD training in the Humanities and Social Sciences.

This goal goes to the heart of the Federation's work of promotion and advocacy. The Federation will build on its already stepped-up work of targeted communications, as outlined in the Report of the Task Force on Communications, approved in November 2000. It will aim to increase the effectiveness of communications with government, with universities, and, through the media, with the public at large. The Federation's media strategy will continue to promote the value of the liberal arts and to publicize the achievements of liberal arts graduates. The impact of the recent Federation brochure on humanities and social sciences research and on the liberal arts will be assessed. The Federation will aim to increase public recognition of this education, to make high school students aware of the prospects following a degree in the liberal arts, and to advance public awareness of the contribution of this education to quality of life in Canada.

- *Although referenced only in goals and not partnered with specific actions in the 2002-2005 Strategic Plan, the Federation conducted an intensive advocacy campaign from 2002 to 2003, which included:*
 - *a grassroots campaign with:*
 - *more than 25 meetings of SSH researchers with their local MPs, using letters, messaging, kit folders and meeting reports produced by the Federation;*
 - *over 1,000 postcards sent by SSH researchers at Congress and through other association activities to the Minister of Industry and local MPs;*
 - *a national campaign with:*
 - *more than 20 meetings for the Federation President and senior staff with Ministers, the Clerk of the Privy Council, the Senior Policy Advisor to the Prime Minister, Deputy Ministers, Committee Chairs, presidents of stakeholder organizations, etc;*
 - *a presentation to the Postsecondary Education Caucus of the federal Liberal Party, with more than 20 MPs present;*
 - *participation in the 2002 National Innovation Strategy Roundtables organized by Industry Canada and Human Resources and Social Development Canada;*
 - *a "call to action" to the community and to university presidents to write to MPs and Ministers; and*
 - *a series of media pieces by various members of the SSH community, including the Federation President.*
- *This campaign succeeded in achieving more than "an adequate program for PhD training in the humanities and social sciences." In the 2003 Federal Budget the Government announced the **Canada Graduate Scholarships**, a well-financed program of bursaries for Master's and PhD students, allocated according to the proportion of students registered within their respective disciplines; a full 60 percent of the 2,000 scholarships were directed toward students in our disciplines. This results directly from the work done by the Federation, SSHRC and other involved organizations. The recent reversal of this formula in the 2007 Federal Budget, leaving SSHRC graduate students with 20 percent of the newly allocated 1,000, is a central part of the Federation's advocacy work in 2007.*
- *While SSHRC's budget has not doubled, SSHRC's base budget has climbed from \$160 million in 2002-2003 to approximately \$225 million (without including the costs for the*

CRC, INE and NCE programs) in 2006-07. SSHRC and the Federation have agreed to develop new messaging for future advocacy messages to replace the previous request to double the budget through an asymmetrical increase.

Actions:

1. Monitoring and Assessment:

The Federation will monitor the proliferation of federal and provincial government funding programs and measure and report on their impact on scholarship in the humanities and social sciences.

- *The Federation's advocacy program includes an annual brief to the House of Commons Finance Committee with an assessment and recommendations regarding federal programs supporting teaching, research and learning in the humanities and social sciences at the PSE level. Since 2002, seven briefs have been presented to Parliament.*
- *From 2002 to 2007, the Federation prepared and distributed to the SSH community analyses of the five Federal Budgets presented during that timeframe; the analysis focused on the humanities and social sciences, as well as postsecondary education and research.*
- *No action was taken on provincial government initiatives because insufficient staff resources meant that too little effort in any provincial arena would have virtually no results. The Board was apprised of this diversion from the Strategic Plan during the March 2004 board meetings.*

2. Celebration of Success:

The Federation will work closely with scholars, the universities and the funding agencies to celebrate the successes and achievements of scholars in these programs.

i. Develop a Lifetime Achievement Award.

- *No action was taken on this initiative.*

ii. Focus on the impact that scholarly community in the social sciences and humanities has on the intellectual, cultural, social, health and economic life of the nation, and, indeed, the international communities.

- *The Federation-Canadian International Development Agency graduate student competition drew submission from 13 countries. See Section 2.iv. for details.*
- *The Federation has partnered with CIDA since 2002 to offer funding support to associations for programs and participants with international relevance.*
- *The International Development Research Centre also participated in Congress in 2002 and renewed ties with the Federation for Congress 2007, sponsoring a multidisciplinary panel on resource co-management.*
- *International registration for Congress averages between 7 and 9 percent of total delegates; it peaks when held in the Greater Toronto area:*
 - *2002 – U of Toronto: 724*
 - *2003 – Dalhousie: 547*
 - *2004 – University of Manitoba: 365*
 - *2005 - U of Western Ontario: 502*
 - *2006 – York: 728*
 - *2007 – U of Saskatchewan: 378*
- *Breakfast on the Hill contributes directly to the impact of the scholarly community in Canadian life. See following section for details.*
- *The media coverage of Congress and the research presented there is a celebration of the work of the scholarly community. See Communications (Media Relations) Section 7.ii.*

iii. Focus on ways in which graduates and colleagues in the social sciences and humanities contribute to a critical understanding of social structures, legal and political frameworks of civil society, and the integration of diverse populations into an inclusive and integrative community.

- *The **Breakfast on the Hill** program highlights the contribution of our research to the highest levels of policy and decision-making in Ottawa. See Section 6.1.i. Communications (Government Relations).*
- *Two graduate student competitions were incorporated into Congress, featuring questions of social relevance, and were broadcast to the larger policy community through government departments and published proceedings. See Section 2.iv. for details.*

The Federation will promote tirelessly the ways in which education in the human sciences allows governments, not-for-profit organizations, educational institutions, professions such as law and medicine, and for-profit industries and businesses to understand more fully the world in which we live and the value of the human and the social as well as the technological and scientific.

3. Developing Key Partnerships:

The Federation will work together with other organizations or groups seeking the same goals. It will:

i. consult regularly and collaborate with the AUCC, the CAUT, and the Canadian Consortium for Research (CCR)

- *The 2005 National Dialogue on Higher Education, organized by the Federation, brought together the most influential national organizations and government departments as partners in a pan-Canadian conference on postsecondary education and research. See Section 2.5.1.*
- *The Executive Director of the Federation chaired the CCR from 2002 to 2005; the Federation remains a member of the Steering Committee. This participation has resulted in recommendations supporting the social sciences and humanities as equal partners in the full spectrum of sciences.*
- *In 2003, the Federation partnered with AUCC, CAUT, CFS, CASA and ACCC in a significant joint letter to the Prime Minister calling for the Federal Government to invest in postsecondary education through a dedicated transfer to the provinces.*

ii. meet as appropriate with CAURA and the Vice-Presidents Research

- *Executive members and staff have met with:*
 - *CAURA – 2006*
 - *National Association of Vice-Presidents Research – 2005*
 - *Ontario Council on University Research - 2007*

iii. meet as appropriate with the Vice-Presidents Academic (NATVAC), the Western Deans of Arts and Science, the Canadian Deans of Arts, Humanities and Social Sciences, Deans of Education, and others.

- *Executive members and staff have met with:*
 - *Canadian Council of Deans of Arts, Humanities and Social Sciences – 2005, 2006, 2007*
 - *National Association of Vice-Presidents, Academic – 2006*

- *Canadian Association of Deans of Education – 2002, 2003, 2004, 2005, 2006, 2007*

4. The Partnership with SSHRC:

The Federation will advance its key partnership, with the Social Sciences and Humanities Research Council, as follows:

i. SSHRC and Federation staff should meet on a formalized basis to share news of current activities. ASPP officers and SSHRC program officers could discuss common challenges and share effective strategies in the peer review process. They could address the topic of the feasibility of shared databases of research expertise.

- *Regular meetings take place between SSHRC and Federation staff at all levels of the organization*

ii The two Presidents should meet both informally to discuss common lobbying strategies and publicly to give a real, human profile to cooperative activity.

- *The Presidents and senior staff meet formally prior to each Federation Board meeting and as possible during the Federation President's visits to Ottawa; over seven formal meetings have taken place over the past year; informal meetings take place throughout the year at key events in the postsecondary research and education community.*
- *Since 2007, the Presidents schedule a monthly conference call if a meeting is not possible.*

iii. The Federation and the Council should maximize joint initiatives, particularly in external relations. For instance:

- extend co-operation in existing activities: the Federation should assist the Council by providing input in the consultative process preceding approval of strategic themes;
- the Federation should assist the Council to be more visible and active at the Congress.
- together, the Federation and the Council should devise an information project for provincial governments.
- *SSHRC and the Federation have worked steadily since 2002 to increase SSHRC's profile at Congress and within the humanities and social sciences research community. Along with prominent booth placement, premium advertisement placement in the Registration and Delegates' Guides, logo placement on various Congress materials and delegates' bags, free registration for all SSHRC staff, and facilitation with SSHRC events, specific examples of collaboration include:*
 - *2002 – We jointly sponsored the first Research in Society lectures featuring Annie Cohen-Solal and Thomas Homer-Dixon, sharing sponsorship credit on promotional materials and in the media.*
 - *2003 – SSHRC President Marc Renaud received one of the coveted Breakfast on Campus spots with corresponding promotion in the Delegates' Guide and on-site.*
 - *2004 – The Federation facilitated SSHRC's transformation consultations by reserving a Congress day for professional development activities, the majority of which were dominated by SSHRC-led or transformation-oriented discussions.*
 - *2005 – A major SSHRC funding announcement was made by the focal federal minister and the Presidents of SSHRC, the Federation, and the University of Western Ontario during Congress.*
 - *2006 – SSHRC was given a prominent role in the Federation's 75th Anniversary Celebrations at Congress, with speaking opportunities and participation in all special events.*

- *2007 – The height of SSHRC-CFHSS collaboration—the 2007 Congress was the first in which the SSHRC President was in attendance for the entire duration of the event.*

5. Communications:

A communications plan is a logical outgrowth the strategic plan. The Federation will continue to follow the Communications Plan approved in November 2000.

6. Communications (Government Relations):

1. The Breakfast on the Hill series has generated imitators on the Federal Hill and in the Quebec Legislature. Politicians, media and policy-makers welcome the event. Following up on requests by participants, the Federation will explore new formats to promote greater exposure for researchers and research results. It will

i. Deliver four Breakfasts per year.

- *The **Breakfast on the Hill** program highlights the contribution of our research to the highest levels of policy and decision-making in Ottawa.*
 - *key attendance indicators show increasing influence by targeted group:*
 - *2006-07: ave. attendance 84; total Parliamentarians 51; media 11*
 - *2005-06: ave. attendance 73; total Parliamentarians 41; media 9*
 - *2004-05: ave. attendance 72; total Parliamentarians 46; media 6*
 - *2003-04: ave. attendance 56; total Parliamentarians 22 (only 3 BOH); media 0*
 - *2002-03: ave. attendance 66; total Parliamentarians 47; media 4*
 - *increased to six sessions per year in 2006-07 and added a French-language session*
 - *media coverage has only been fully tracked since 2006-07 and shows:*
 - *17 media pieces*
 - *articles in daily and national papers, radio interviews on CBC and television interviews on Canadian Parliamentary Affairs Channel*
 - *total audience is estimated at over 2 million*
 - *linkages with the government and policy community result from the Breakfasts; while greater efforts are now made to track post-presentation linkages, we are aware of the following:*
 - *Joanna Everitt, UNB, presenting on Gender Biases in Political Reporting was invited to appear twice before the New Brunswick Advisory Council on the Status of Women (Nov 2005).*
 - *Daniel Weinstock, U de Montréal, presenting on Ethics for Politicians was invited to appear before the Standing Committee on Procedure and House Affairs to testify on the development of a code of conduct for MPs (October 2002).*

ii. Introduce exit surveys to identify subjects and partnerships. Emphasis will be placed on follow-up conversations and meetings with key attendees of the Breakfast sessions. The Breakfasts will provide the Federation with the opportunity to deepen relationships with interested government parties.

- *Topics for future sessions are solicited on the Breakfast questionnaires and implemented as feasible.*
- *Specific government departments, non-governmental organizations and local community groups are targeted according to the topic offered; linkages are made as members connected with certain topics return for related sessions.*

iii. Expand its contact with government and public figures by developing its capacity to offer day-long symposia on issues of particular relevance (e.g., a symposium on China for Team Canada participants)

- *Respondents to Breakfast questionnaires indicated no support for day-long sessions.*

iv. By year three, experiment with new formats (panels, debates)

- *In September 2006, the Breakfast featured a panel presentation by three researchers on the social economy.*

v. Develop/distribute an information package "Breakfast @ Legislature" for the use of university administrators/ researchers.

- *No provincial initiatives were pursued.*

2. Communications with Government: The Federation will meet with allies in Government (e.g. the Post-Secondary Education Caucus), and it will make representations when appropriate in other locations: e.g. House Standing Committee on Finance, Minister of Industry.

- *The Federation prepares and presents an annual brief to the House of Commons Standing Committee on Finance; since 2002, seven briefs have been presented to Parliament.*
- *The Federation prepared briefs and presented to the Liberal Caucus on Postsecondary Education in:*
 - *August 2007 (St John's, NL)*
 - *August 2003 (North Bay, ON)*
 - *August 2002 (Chicoutimi, QC)*
- *With five other national organizations, the Federation presented a series of recommendations on the Postsecondary Education Transfer to a joint meeting of the Government Caucuses on Social Policy and on Postsecondary Education and Research in November 2003.*
- *We have engaged in an active program of meetings with Ministers, MPs, and senior-level government officials and have met with some of the key decision-makers in various governments. Too numerous to list here (all meetings are communicated by the President in reports to the Board), highlights include meetings with the Deputy Prime Minister (2004); Clerk of the Privy Council (2002); two chief policy advisors to the Prime Minister (2002, 2003, 2004); the Deputy Ministers of Industry (2004, 2006), Human Resources and Social Development (2004,2005), Health (2007); the Leaders of the Government in the Senate (2005,2007); and MPs from all political parties.*

7. Communications (Media Relations):

The Federation will establish regular media coverage to convey the message, both inside the academic community and beyond, that the social sciences and humanities are central to the teaching mandate of Canadian universities and an essential part of the country's overall research strategy; create governmental connections at the provincial level; stimulate wide community interest and gain wide community support .

The Federation should

i. In each number of the CAUT Bulletin, publish over the President's signature a thoughtful, informative, persuasive column on an issue relating to the social sciences and humanities.

- *Space constraints in the Bulletin prevent a regular arrangement for a Federation President's column.*

- *Presidents' Op-Eds and Letters to the Editor have been submitted frequently to national publications and targeted publications; those include:*
 - *Hill Times, October 2007, Op-Ed, Noreen Golfman: "Increasing Research in Humanities Leading the Way, says Golfman"*
 - *National Post, October 2007, Letter to the Editor, Noreen Golfman*
 - *London Free Press, May 28, 2005, Op-Ed, Donald Fisher,*
 - *National Post, September 2004, Letter to the Editor, Doug Owsram,*
 - *Ottawa Citizen, August 2002, Letter to the Editor by Patricia Clements, "Oh! The Humanities!"*

ii Set targets for achieving regular media representation of work done in the humanities and social sciences, or of leading humanists and social scientists, or of issues in current science policy debate.

- *The Congress is now the premier media event for sustained, focused coverage for research in the humanities and social sciences. No other event or announcement garners similar levels of media activity for so concentrated a period of time. This is one of the most visible, measurable and successful accomplishments of the 2002 Federation Strategic Plan. Reported extensively at each November meeting of Board, with a detailed analysis of media placement and research covered, the statistics that follow summarize the tremendous interest in and profile of research taking place within Congress. The first number refers to the number of print articles in newspapers and online and of interviews on radio and television; the second is the number of listeners, readers and viewers based on the audited audience numbers of the media outlet.*
 - *2007: 212 pieces; 14.1 million audience*
 - *2006: 83 pieces; 11.8 million audience*
 - *2005: 107 pieces; 6.8 million audience*
 - *2004: 78 pieces; 8.1 million audience*
 - *2003: 67 pieces; 9.2 million audience*
 - *2002: tracking not conducted*
- *Partnerships have increased the reach and intensity of the media coverage*
 - *CBC radio (2007)*
 - *The Walrus (2006, 2007)*
 - *The National Post (2004, 2005, 2006, 2007)*
 - *Le Devoir (2004, 2005, 2006, 2007)*
 - *Livre d'ici (2003, 2004, 2005, 2006, 2007)*

iii. On the model of the "Breakfasts on the Hill," work with universities to establish the provincial replica of these: "Lunches at the Leg"(legislature).

- *Provincial initiatives were not pursued.*

iv Provide Deans and other administrators with information kits to help them in their lobbying of their provincial governments.

- *As above.*

v. Work with universities to establish lobbying plans for provincial governments.

- *As above.*

vi. As a major project, establish the Federation Debates: a series of high profile debates on topics relating to the humanities and social sciences presented as real-time visual electronic debates in front of large audiences in several Canadian universities (not the same one each time).

- *Although Federation Debates were not established, we have pursued initiatives in digitizing Congress speakers' presentations. In 2007, for the first time, over 20 presentations are available on the host university's web site. Two Federation-sponsored speakers' presentations, Camilla Gibb's Research in Society Lecture and the Guy Vanderhaeghe/Barney Bentall Breakfast on Campus, are available through links to the website of our partner, The Walrus.*

8. Communications (Connecting Locally):

The Federation will develop and broaden community awareness of and support for its mandate through greater effort at local service delivery and member consultations.

i Establish a program of university visits for the President and Executive. These should not only to provide information about current Federation projects and roles, but also solicit information and to hear about "causes" that need fighting.

- *The Federation President and/or Executive Director has met with*
 - *Axel Meisen, President, Memorial University, (2002 – 2007)*
 - *Peter McKinnon, President, University of Saskatchewan (2006, 2007)*
 - *Stephen Owen, Vice-President, University of British Columbia (2007)*
 - *Louise Dandurand, Vice-President Research, Concordia University (2007)*
 - *Lorna Marsden, President, York University (2006)*
 - *Martha Piper, President, University of British Columbia, (2002 - 2006)*
 - *Paul Davenport, President, University of Western Ontario, (2005)*
 - *Indira Samarasekera, President designate, University of Alberta (2005)*
 - *Emőke J.E. Szathmáry, President, University of Manitoba, (2004)*

ii Once this level of connection has been achieved, strategies will be needed to sustain the "presence" of the Federation. A crucial element is closer collaboration between the Federation reps and the Deans of the relevant faculties, and between the Federation itself and the Deans. A yearly meeting of the Federation with the Deans is required -- and one where the Deans will be asked to strategize with the Federation, so that they become a part of the process, rather than merely the recipients of information.

- *While the Federation has not called an annual meeting bringing deans of all disciplines together, we have sent representatives, normally the President and/or the Executive Director, to all Deans' meetings in which as we have been able to get on the agenda.*
- *See section 3.iii. for details.*

iii. Have representation from the Federation at every annual meeting of the Western Deans of Arts and Science, at the Canadian Deans of Arts, Social Sciences, and Humanities, Business and Education, and at other regional deans' meetings. The Federation can assist with what Deans see as real problems and pressing issues.

- *As above.*

iv Create mechanisms for regular communication between local representatives on the same campus, or regionally. This would make the work more continuous, less isolated in specific seasonal events like the Congress or the AGM.

- *A number of directories are produced annually that cross-reference roles within the Federation and scholarly associations with the individuals' home institution.*
- *The Federation is working with SSHRC on its Leaders' Network program to link Federation and association representatives with identified "leaders" on campus to boost the connections among social sciences and humanities and their collective efforts.*
 - *This initiative has its roots in SSHRC's Transformation Consultations in 2004.*

v. Arrange local roundtables, think tanks, workshops, and rallies to increase Federation visibility and to give representatives a local platform.

- *All programming efforts have centred around Congress and Breakfast on the Hill, and have been increasing around the Annual General Meeting with invitations to guest speakers and panels as follows:*
 - *2007: Frits Pannekoek, President, Athabasca U; Chad Gaffield, President SSHRC; panel on "Talking to Conservatives"; workshops on Electronic Journals and Advocacy of Humanities and Social Sciences.*
 - *2006: Chad Gaffield, President, SSHRC; Amir Attaran, Canada Research Chair in Law, Population Health, and Global Development Policy, University of Ottawa; panel on the benefits of research in the humanities and social sciences; workshops on ethics and humanities and large-scale research projects.*
 - *2005: Eliot Phillipson, President, CFI; panel on Open Access; workshops on scholarly associations and mentoring in universities.*
 - *2004: Claire Morris, President, AUCC; Sean Moore, Public Policy and Public Affairs Advisor and Partner with Gowlings; workshops on advocacy and scholarly associations.*
 - *2003: Media panel with Paul Wells, Maclean's and Peter Calamai, Toronto Star*
- *Local initiatives were not pursued.*

vi. Involve graduate students and Deans of Faculties of Graduate Studies. Continue the special Congress forum, on the model of the successful one this year. Offer a prize to the best Graduate Student paper at the Congress or to the best essay in a competition.

- *See Section 2.iv. Initiatives for new scholars*

2.1.4 Addressing issues of Equity, Accessibility, and Participation, through the Women's Issues Network and through measures to enhance accessibility to aboriginal people, people of colour, people with disabilities and of diverse sexual orientation as scholars and students of Federation programs and activities.

The Federation will strengthen its attention to women's issues and to the participation of people with disabilities, people of diverse sexual orientation and people of colour and aboriginal scholars and students in its programs and activities.

Actions:

1. Develop the Capacity of Women's Issues Network (Internal Profile Building):

To raise the profile of these issues within the academy

i. Develop the annual Congress Colloquium so that it addresses a key issue in a central manner each year.

- *2007:*
 - *"Glass Ceilings & Trap Doors: Anti-Racist Equity Hiring, Retention, and Accountability in Canadian Universities," Co-organized and moderated by VP Equity Issues, Donna Pennee:*
 - *Carol Aylward (Law, Dalhousie) "And Then There Were None: The Use of Biased Student Evaluation in the Tenure, Promotion and Retention of Racialized Academics"*
 - *Audrey Kobayashi (Geography/Women's Studies, Queen's) "Making the Visible Count: Difference and Embodied Knowledge in the Academy"*
 - *Joanne St. Lewis (Law, U of Ottawa) "Getting Radical: Racism, Complacency and Self-Deception in Academic Culture"*

- *Malinda S. Smith (Political Science, U of Alberta) "Telling Tales on White Li(v)es, Diversity-Talk, & the Ivory Tower"*
 - *The University of Saskatchewan designated three "Theme Days" including "Women's Day" and "Aboriginal Day," resulting in original programming from a variety of disciplines.*
 - *Researchers attached to over 70 different associations presented keynote addresses, papers and sessions on a broad range of Aboriginal issues, culminating in a two-day Native and Indigenous Studies Symposium organized by the Canadian Indigenous and Native Studies Association (CINSA).*
- *2006:*
 - *"Mentoring as Advocacy" panel discussion, organized by Federation EI Steering Committee and moderated by VP Equity Issues, Donna Pennee with panelists:*
 - *Heidi Janz,*
 - *Celia Haig-Brown,*
 - *Njoki Nathani Wane,*
 - *David Rayside,*
 - *"Globalization, Transnationalism and Aboriginal Women," a panel organized by CWSA panel with support from the CIDA-CFHSS Collaborative Program. Organized by Lorie Chambers with contributions by Cora Voyageur, Sheryl Suzack, Bonita Lawrence, Rauna Kuokkanen, Kim Anderson and Joyce Green.*
 - *"Paradoxes in the Movement toward Citizenship for Persons with Disability in Russian Society," a panel organized by the Canadian Disability Studies Association, with support from the CIDA-CFHSS Collaborative Program.*
- *2005: Roundtable on Mentoring in Post-Secondary Education organized by the WEI Steering Committee and moderated by VP, WEI Donna Pennee:*
 - *Elaine Chang, U of Guelph and Chair of the Committee on the Literatures of People of Colour in the US and Canada (Modern Language Association) and Chair, Executive Committee, Division of Women's Studies in Languages and Literatures (MLA);*
 - *Deborah McGregor, Geography/Aboriginal Studies, U of Toronto*
 - *Kathleen Okruhlik, Dean of Arts and Humanities at UWO and Philosopher of Science; and*
 - *Peter Physick-Sheard, Clinical Studies & Population Medicine, OVC, U of Guelph.*
- *2004:*
 - *The Federation partnered with Metropolis Project, the National Secretariat on Homelessness, the Multiculturalism Program at the Department of Canadian Heritage, and the Federation of Canadian Municipalities to explore how diversity impacts on municipal services. Sessions on cities and diversity were organized within the programs of CSSR, CPSA, CSAA, and CPS.*
 - *"Sexism in the Academy? Ten Years Later," a two-day forum addressing women's issues in knowledge construction and research organized by the Canadian Association for the Study of Women and Education.*
- *2002: "Boundaries: Genders" Colloquium, organized by the Women's Issues Network, in consultation with the Canadian Women's Studies Association and the Canadian Lesbian and Gay Studies Association. It explored boundaries and intersexions - social, cultural, legal, economic, political, pedagogical, and theoretical - among lesbian, gay, bisexual, transgendered, and straight women and men, attracting 80 participants.*

ii Include women's and other central diversity issues as part of the professional issues day at the Congress.

- 2007: See "Glass Ceilings" in 2.1.4.i
- 2006: See "Mentoring as Advocacy" in 2.1.4.i
- 2005: See "Roundtable on Mentoring in Post-Secondary Education" in Section 2.1.4.i
- 2004: "Moving Forward: Achieving Equity for Contract Academic Staff," a special conference organized by the Canadian Association of University Teachers.

2. Women's Issues (WIN):

To strengthen the communications within the Women's Issues Network of the Federation.

i. Develop more interactive elements for Canadian women in the academy on the Federation web site.

- *This initiative was not developed.*

ii Establish a WIN-only area on the web site for the sharing of issues and concerns.

- *This initiative was not developed.*

iii Encourage member associations to share any discussion papers related to women in the academy through the WIN, and create a clearinghouse for such documents in the WIN area of the site.

- *The EI section on the Federation web site has a robust section with links to other associations' policies and statements on equity issues; postings include the "Statement from a Coalition of Academics of Colour" and the Canadian Linguistic Association's statement on Aboriginal Language rights.*

3. Women's Issues (External Profile Building):

To raise the profile of these issues with stakeholders and the wider public.

i. Maintain and update on an annual basis the 'Ivory Towers: Feminist Audits' report card and, resource availability pending, extend this to include other central diversity issues.

- *2007 – to align the report card with the change in portfolio name at the Federation, the title was modified to Equity Audits*
- *2006 – upon advice from the Board, changed the name of the report card from "Ivory Towers: Feminist Audits" to "Feminist and Equity Audits" so as not to perpetuate the stereotype of the academy as remote and isolated*
- *2005 – added data on Aboriginals, visible minorities and those with disabilities to the report card*
- *2002 – 2007 – the Federation has published and distributed the report card under the direction of the VP Equity Issues, with assistance from Wendy Robbins, former Vice-President, Women's and Equity Issues, Michèle Olivier of PAR-L, and CAUT.*

ii Maintain a watch on research issues related to women, including the CRCs and SSHRC programs, and provide input and advice in a consultative manner.

- *Response and recommendations to the "Fifth-Year Evaluation of the Canada Research Chairs Program: Final Evaluation Report", R.A. Malatest & Associates Ltd; approved by the Board at its March 2005 meeting and forwarded to the Chair and Executive Director of the CRCs.*
- *Presentation by VP Women's and Equity Issues to the Ontario Council of Deans of Arts and Sciences on the CRC Program and the Federation's other WEI initiatives (February 2005)*

iii Maintain at least one Breakfast on the Hill per year on women's or diversity issues.

- March 2007, *Immigration en région au Canada: la volonté politique est-elle suffisante?*, Michèle Vatz Laaroussi
- November 2006, *Fitting In: A Place for Immigrant Yeens in Canadian Society*, John W. Berry
- June 2006, *Policing the "Usual Suspects": Evidence, Consequences and Policy Implications of Racial Profiling in Canada*, Scot Wortley
- November 2005, *Uncovering the Coverage: Gender Biases in Canadian Political Reporting*, Joanna Everitt
- May 2005, *Do Foreigners Have Rights? Security Imperatives Threaten the Rights of Foreigners*, François Crépeau
- April 2005, *The Place of Churches in the Same Sex Marriage Debate: A Few Things You Might Not Have Heard*, Pamela Dickey Young
- March 2005, *Three Myths about Aboriginals in Cities*, Evelyn Peters
- February 2005, *Sustaining Canada's Multicultural Cities - Learning from the Local*, Leonie Sandercock
- May 2003, *How are Women Faring in the Entrepreneurial Economy?* Karen D. Hughes
- April 2002, *The Role of Women in Religions of the World*, Morny Joy

2.1.5 Developing the Federation's leadership role in providing a forum for the discussion of major intellectual and professional issues in the humanities and social sciences.

The Federation will provide intellectual and professional leadership by developing forums for the discussion of developments in the disciplines, in the profession, and in the society at large when these have an impact on and can benefit from research and teaching in the social sciences and humanities.

Actions:

Take a leadership role in the discussion of major professional issues: for instance, the pressure on the liberal arts, the changing nature of the university under current government policy, opening the university to aboriginal and people of colour presence, the research ethics policy, the impact of information technology on learning, the need for an update to evaluation practices in a world in which scholars are not talking only to ourselves, accessibility to university education, etc. To this end:

i Insert a professional issues day into the Congress, a "Congress Day," scheduling it in the middle of the meetings so as to make maximum participation possible. This would be the only occasion on which the social science and humanities community could meet to debate such issues broadly. Work with other stakeholders -- granting councils, universities, CAUT, AUCC, etc. -- to develop a program of such issues each year. Poll the membership to ensure widest possible inclusion of issues and greatest possible involvement of community. Ensure reporting on these sessions to the community through the Federation website.

- *The Federation initiated this idea in 2004, calling it Research Community Day, and reserved the Wednesday, the mid-point of Congress, for professional issues only. The centerpiece was the Transformation Discussions (see below), but other sessions were also held on that day. Most associations disagreed with the decision to eliminate association meetings during that crossover day; many scheduled meetings regardless and those who complied asked the Federation to discontinue the Research Community day in the future, believing it interfered too much in the associations' programming.*
- *Extensive professional-issues sessions take place throughout Congress; examples include:*

- 2007: "Le monde numérique en quête d'incunables," organized by the Canadian Association of University and College Teachers of French and the Canadian Society for Renaissance Studies, featuring Christian Vandendorpe; "Democratizing Research: Community Participation for Knowledge Production and Translation," organized by the Canadian Society for the Study of Education and the Canadian Society for the Study of Higher Education; "Two paths to publishing," organized by the Federation (ASPP) with UBC Press and Between the Lines Publishing.
- 2006: "CIHR: Patterns and Practices in Social Science Proposals," featuring Anne Martin-Matthews, Scientific Director of the CIHR Institute of Aging, and Martine Lafrance, Deputy Director; "Pushing Boundaries: International Opportunities Fund," presented by SSHRC; "Breaking the Mold: Research in the Fine Arts," presented by SSHRC.
- 2005: "Engaging Voices: Deliberating, Debating & Evolving the TCPS" organized by the Interagency Advisory Panel on Research Ethics; "Open Access: An Open and Shut Case?" organized by CFHSS with CALJ; "Workshop on longitudinal analysis with complex survey data," organized by CPS, CSAA and the Statistical Society of Canada
- 2004: Transformation Consultations
- National Dialogue on Higher Education

ii Organize a set of high profile panels to look into key pressing issues in the humanities and social sciences and to prepare reports for publication and discussion at the next General Assembly and at the next Congress.

- *Humanities and Large-Scale Research Projects – Funded through a \$30,000 grant from SSHRC in 2005-06, the Federation assembled an expert committee to examine how research in the humanities could benefit from medium- and large-scale project support, including strategic program support where feasible. Equity clearly existed in the SRG program, but amidst concerns within the community about larger projects, including, for example, editorial projects, the Federation applied for and received funding to study and fully address the issue and make recommendations to SSHRC.*
- *The SSHRC Transformation Consultations in 2004 marked the Federation's most extensive foray into big issues for the community—the future of the research granting council for humanities and social sciences research. An enormous undertaking, the Federation received substantial funding from SSHRC to conduct national meetings, hire a coordinator and generally facilitate a process that involved discussion, input and synthesis of the viewpoints of almost 100 scholarly associations. An invigorating and validating process for the Federation, it solidified our reputation as the voice of the humanities and social sciences community in Canada. This effort is best reflected in summarizing the four main stages:*
 - **Stage One:**
February to mid-March - Intra-Association Consultation
Associations sought input from their members on SSHRC's overall vision for transformation and on specific areas such as research linkages, research promotion, current programs, collaborative research and tools, and other specific areas. The Federation Consultation Document provided a series of questions to assist in the associations' internal consultation process with their Boards,

- Committees and membership. With some SSHRC funding, each association prepared five- to eight-page written reports on their findings.*
- **Stage Two:**
March 26-27 - Meeting of Association Presidents
The Federation hosted a Meeting of Association Presidents in Ottawa to begin consolidation of views from scholarly associations, the clarification of themes and the vetting of emerging conclusions. Federation members and non-member associations attended, along with SSHRC representatives and guests from affiliated organizations.
 - **Stage Three**
May 1 - Federation Response Paper
Based upon the associations' written reports and the recommendations emerging from the Meeting of Association Presidents, the Federation will publish an integrated analysis and response paper on SSHRC transformation from the perspective of Canada's scholarly associations with input from associations and for submission to SSHRC.
 - **Stage Four**
June 2 - Final Consultation Meeting
The Federation and SSHRC co-hosted a final consultation meeting on Research Community Day at the Congress of the Humanities and Social Sciences at the University of Manitoba.
- *"Computer Symposium: The Once And Future Medium For The Social Sciences And Humanities," a full day of presentations on the intersection of technology and humanities and social sciences research, organized by the Society for Digital Humanities and SSHRC, 2006*
 - *"Reflections on Genocide," a CFHSS-organized panel discussion moderated by Jonathan Vance, with Michael Ignatieff, Slavenka Drakulic and Josias Semujanga, 2005*
 - *"Before Violence Erupts: Conflict And Development Cooperation," co-sponsored by CIDA and the Federation; panelists were Roy Culpeper, The North-South Institute; Geneviève Gasser, Canadian International Development Agency; and Marie-Joelle Zahar, Université de Montréal.*
 - *Congress colloquium: "Conflict and Cooperation: Wealth and Creativity" organized by CACLALS jointly with ACCUTE, CACS, CIESC and the Federation, 2003; featured panelists:*
 - *John Willinsky, FRSC, University of British Columbia;*
 - *Helen Tiffin, Professor of English at the University of Queensland and Canada Research Chair at Queen's University in July, 2003; and*
 - *George Elliot Clarke, award-winning writer and poet and Associate Professor at the University of Toronto.*

2.1.6 Creating financial stability for the Federation.

The Federation will launch a five-year fundraising campaign to establish The Canadian Endowment for the Humanities and Social Sciences. This endowment will enable it to advocate for the humanities and social sciences more vigorously, to renew scholarly infrastructure, and to extend services to its constituencies.

Actions:

1. The Canadian Endowment for the Humanities and Social Sciences:

(Note: while this is a three-year strategic plan, the Canadian Endowment for the Humanities and Social Sciences Project will be a five-year project and the various elements of its plan will be possible only when the endowment is established.) Undertake a five-year fund development project whose purpose is to raise an endowment to provide financial stability for the operations

of the Federation and to increase the Federation's ability to provide key services. To support this campaign, engage in focused outreach and advocacy activities directed at researchers, students, associations, governments, the media, and the general public to build relationships.

2. The Canadian Endowment (Renewing Scholarly Infrastructure):

Funds from the endowment will allow the Federation to increase services to researchers and associations and to promote the dissemination of research.

3. The Canadian Endowment (Research Dissemination):

Funds from the endowment will provide for better support of the work of young scholars and bring more Canadian scholarship to the attention of the world of learning. In particular they will allow the Federation to

- i Establish prizes for promising young students to greater recognize distinguished books in the humanities and social sciences.
- ii Bolster the administrative capability and timeliness of the peer review process of the ASPP.
- iii Promote the wider distribution of books published with support from ASPP.
- iv Explore extending e-publishing services to member societies.

- *All the actions associated with the Endowment deal with the expenditure of the Endowment funds, as opposed to the development of the fund itself. Subsequent to the preparation of the Strategic Plan, the Board voted to hold any expenditure of Endowment funds until 2016, after the close of the 15-year campaign, to build a \$11.4 million endowment.*

2.1.7 Refocusing the Federation's organizational arrangements to ensure the best use of resources, including exploiting information technology to create new synergies and efficiencies in the management of programs and in communication with the social sciences and humanities community.

The Federation will strengthen the community of scholars by maximizing the expertise of its Secretariat, and by exploiting information technology to dramatically improve capacity for meaningful two-way communications with the humanities and social sciences community and to create new synergies and efficiencies in the management of programs.

Actions:

1. Organizational Re-Focusing (Leveraging the Secretariat):

Leverage the Organizational capabilities of the Federation Secretariat to advance the impact of its programs and activities on a broader basis.

i. Develop a strategy of task forces and working groups as an organizational principle. The Federation Secretariat will work with and provide support to decentralized groups of experts mandated to examine research and contextual issues of importance to the social sciences and humanities community. Groups of experts, working with the support of and under the aegis of the Federation should be engaged to conduct surveys, organize feedback, and prepare position papers. (See Strategic Goal # 5.)

- *2007 – The Open Access working group was reconfigured and provided a report to SSHRC on recommendations for their pilot project on OA journals.*
- *2006 – An Open Access working group was established to produce a position paper and recommended policy position for review by the Board.*
- *2006 - The Subcommittee on Research Ethics and Scholarly Integrity produced the Statement on Research Ethics and Scholarly Integrity for adoption by the Board*
- *2005 – An experts' panel was assembled to study the humanities and large-scale research projects. See Section 2.1.5.ii.*

- 2004 – A Copyright Working Group was struck and prepared a position on Copyright for the Board of Directors.
- 2004 – The Association Project Committee's work resulted in the "Renewing Scholarly Associations" manual.
- 2003 – The Task Force on New Scholars produced the manual "The Academy as Community: A Manual of Best Practices for Meeting the Needs of New Scholars"

ii Develop information packages and support for provincial advocacy activities.

- No action was taken on this initiative

iii Capitalize on the secretariat's ability to organize international events and develop governmental partnerships by producing one-day symposia for government, public, and university personnel on current or "hot button" issues.

- The Federation's National Dialogue on Higher Education held in November 2005 drew together 13 of the pre-eminent national organizations involved in postsecondary education and research in Canada to sponsor a two-day colloquium on these issues. Attended by over 450 participants, the sessions focused on provincial, national and international perspectives, with internationally-recognized speakers from governments, think-tanks, universities, colleges and business. The initiative was remarkable in its success in bringing the partners to the table and the stakeholders to the event. The sponsoring organizations were:
 - Association francophone pour le savoir
 - Association of Canadian Community Colleges
 - Association of Universities and Colleges of Canada
 - Canadian Alliance of Student Associations
 - Canadian Association for Graduate Studies
 - Canadian Association of University Teachers
 - Canadian Council on Learning
 - Canadian Federation of Students
 - Canadian Institutes of Health Research
 - Human Resources and Social Development Canada
 - Industry Canada
 - Social Sciences and Humanities Research Council of Canada
 - Natural Sciences and Engineering Research Council of Canada

2. Organizational Re-Focusing (Scholarly Infrastructure):

- See above, Associations.

3. Information Technology (Interactive Web Presence):

Develop a highly interactive web site as a strategic tool for opening up efficient, two way-communication with a wider spectrum of the community.

i. Include an on-line Book Fair enhancing the dissemination of Canadian scholarly works and of ASPP-financed books.

- This initiative has not been pursued.

ii Develop on-line survey capabilities to solicit community input in a timely and cost-effective fashion.

- The 2007 Congress survey, the first conducted since 2001, was conducted online over a period of five weeks. To encourage participation, the Federation held a weekly draw for complimentary registration to the 2008 Congress. In total, feedback was solicited from

more than 5,000 delegates, and with approximately 20% "bounced-back" emails, 783 completed surveys were submitted (a response rate of about 19.5%).

iii Offer on-line services to learned societies to strengthen professional associations.

- *In 2004, following pilot projects with the Canadian Historical Association and the Canadian Association of Applied Linguistics, the Federation secured lower costs through Ticketmaster for on-line membership renewals and new member registrations to alleviate previous problems of prohibitively high bank fees, service charges and start-up costs. Associations paid a flat fee of \$0.46 per transaction and a standard credit card commission of 2.1 percent, and bear no liability for the security of members' credit card numbers, as these go directly to Ticketmaster and the credit card company in a highly-secure environment.*

iv Post Congress papers on the site, thereby increasing research dissemination.

- *Papers have not been posted on our site, but partner organizations have posted and published electronically proceedings from sponsored sessions.*
- *As noted in Section 7.vi. digitized videos from the 2007 Congress are posted on the University of Saskatchewan's web site and The Walrus' site.*

4. Information Technology (Database Utilization):

Use the rich information resources available through the Federation's databases as a means of focusing its outreach on a sectoral basis.

- To increase the ability to tailor groupings.
 - To make inventive use of the databases in promotional material.
 - To increase the use of the databases to promote scholarly activities and programs.
 - To refine lists to reflect more targeted audiences.
 - To exchange information with government and academic institutions.
- *The development of a new database is underway which will have the capacity to identify specified segments of our community. Estimated completion date is late 2007.*